

# They're back! The Carmilla Movie, based on the hit web series starring Elise Bauman and Natasha Negovanlis, in theatres and online this October

*Release strategy includes event screenings at Cineplex theatres across Canada on Thursday October 26*

*The Carmilla Movie will stream exclusively on Fullscreen beginning Friday October 27*

**TORONTO, ON – September 27, 2017 – Shaftesbury and Cineplex Events** today announced exclusive screenings of ***The Carmilla Movie***, starring **Elise Bauman** and **Natasha Negovanlis**, based on the critically acclaimed web series ***Carmilla***, on **Thursday October 26** across Canada. Tickets for the one-night-only event, which will take place in 30 cities across Canada, are now on sale at [www.cineplex.com/events](http://www.cineplex.com/events) and [www.cineplex.com/Movie/the-carmilla-movie](http://www.cineplex.com/Movie/the-carmilla-movie). As a Cineplex Events exclusive, theatrical screenings of *The Carmilla Movie* will feature additional footage that will not be available on streaming platforms carrying the film.

“*Carmilla* is a global phenomenon and we are so thrilled to bring our beloved characters and captivating story world to the big screen. The Cineplex Events screenings are an incredible opportunity for *Carmilla* fans across the country to enjoy the film with one another, to meet and exchange their own stories, as well as grow the fanbase and attract new viewers who haven't yet discovered the series,” said **Christina Jennings, Chairman & CEO, Shaftesbury / executive producer, *Carmilla***.

Additionally, fans around the world who pre-ordered *The Carmilla Movie* on **VHX** will be able to watch the film immediately on the platform beginning October 26. And, beginning October 27, fans can also catch the movie on Fullscreen, the exclusive streaming home of the film. *The Carmilla Movie* will

be available to global audiences on both streaming platforms, without geoblocking.

It has been five years since Laura (Bauman) and Carmilla (Negovanlis) vanquished the apocalypse and Carmilla became a bonafide mortal human. They have settled into a cozy apartment in downtown Toronto; Laura continues to hone her journalism skills while Carmilla adjusts to a non-vampire lifestyle. Their domestic bliss is suddenly ruptured when Carmilla begins to show signs of “re-vamping” – from a fondness for bloody treats to accidental biting – while Laura has started having bizarre, ghostly dreams. The couple must now enlist their old friends from Silas University to uncover the unknown supernatural threat and save humanity – including Carmilla’s.

*The Carmilla Movie* stars **Elise Bauman** and 2017 Canadian Screen Awards Fan’s Choice Award-winner **Natasha Negovanlis**. Additional cast members include **Dominique Provost-Chalkley** (*Wynonna Earp*, *Murdoch Mysteries*), **Grace Lynn Kung** (*Mary Kills People*, *The Strain*), and **Cara Gee** (*The Expanse*, *Inhuman Condition*) as well as returning *Carmilla* cast **Annie Briggs** (*Luvvie*, *Murdoch Mysteries*), **Kaitlyn Alexander** (*Couple-ish*, *Full Out*), **Nicole Stamp** (*The Handmaid’s Tale*, *First Round Down*), and **Matt O’Connor** (*Murdoch Mysteries*, *Ozion*).

*The Carmilla Movie* is produced by Shaftesbury with the participation of Telefilm Canada, the Canada Media Fund, and Hollywood Suite, with the support of the Ontario Media Development Corporation, and with the assistance of The Canadian Film or Video Tax Credit and The Ontario Film and Television Tax Credit. *The Carmilla Movie* is directed by Spencer Maybee (*Carmilla*, *Letterkenny* *ORIDG DIDG*); story by Alejandro Alcoba (*Degrassi: The Next Generation*, *The Next Step*), screenplay by Alcoba and Jordan Hall (*Carmilla*, *Run Dry*). The movie is based on *Carmilla* the digital series, written by Hall, and co-created by Hall, Jay Bennett, and Steph Ouaknine. *The Carmilla Movie* is executive produced by Christina Jennings, Scott Garvie, and Bennett, and produced by Ouaknine, and Melanie Windle.

Produced by Shaftesbury in partnership with executive producer U by Kotex®, the *Carmilla* digital series (108 x 5 minutes) is a scripted transmedia series that puts a modern spin on the cult classic gothic vampire novella by Joseph Sheridan Le Fanu. Meshing the vlog format aesthetic with scripted

storytelling, *Carmilla* follows the adventures of university student Laura Hollis (Bauman) whose world is turned upside down after a vampire, Carmilla Karnstein (Negovanlis), moves into her dorm room. *Carmilla* has engaged and inspired fans around the world – the series has been viewed in 193 countries and translated in over 20 languages by fans. Available on YouTube channel [KindaTV](#), the largest scripted YouTube channel for millennials in Canada, and Fullscreen the commercial-free subscription service that speaks directly to the Internet generation, the series has generated over 69 million views and 233 million minutes of watch time across all three seasons since its launch in 2014. *Carmilla* has been recognized with numerous national and international honours and awards including the Streamy Awards, the Webby Awards, the Shorty Awards, and the Canadian Screen Awards, including a 2017 Fan’s Choice Awards for Negovanlis.

### Cast on

**Twitter:** [@elise3aum](#), [@natvanlis](#), [@anniembriggs](#), [@realisticsay](#), [@nicolestamp](#), [@DominiqueP\\_C](#), [@gracelynnkung](#), [@CaraGeeee](#)

### **Carmilla Social Channels:**

Carmilla on the KindaTV YouTube Channel: <http://bit.ly/CarmillaSeries>

Facebook: <https://www.facebook.com/CarmillaSeries>

Twitter: <https://twitter.com/carmillaseries>

Tumblr: <http://carmillaseries.tumblr.com>

Instagram: <http://instagram.com/carmillaseries>

– 30 –

### **About Shaftesbury**

**Shaftesbury** is an award-winning creator and producer of original content for television and digital platforms. Shaftesbury’s current slate includes 11 seasons of *Murdoch Mysteries* for CBC, UKTV, and ITV STUDIOS Global Entertainment, new detective drama *Frankie Drake Mysteries* for CBC and UKTV, and two seasons of critically acclaimed thriller series *Slasher* for Netflix. Shaftesbury’s digital arm, **Smokebomb Entertainment**, produces original digital, convergent, and branded entertainment projects including the hit YouTube series *Carmilla*, funded by U by Kotex®, mystery series *V Morgan Is Dead*, brought to life by RBC, supernatural drama *Inhuman Condition*, and the *Slasher VR* app for iOS, Android, and Oculus Rift. In June 2014, Shaftesbury partnered with Youth

Culture to launch **shift2**, a branded entertainment agency that drives profitable engagement with millennials using scripted series, turning brands into executive producers.

## **About Fullscreen**

Launched internationally in April 2016, Fullscreen is a commercial-free subscription service that speaks directly to the Internet generation. A division of Fullscreen Media, the service features a dynamic slate of programming that includes scripted and unscripted original shows, TV and films licensed from studio partners, as well as exclusive content from today's top creators and personalities. The service is home to original shows including "Magic Funhouse," "H8TERS," "Hella Gay with Miles McKenna," "Celebs React," "FANTasies," as well as breakthrough talk formats like "Shane & Friends," "The Basement Yard with Joe Santagato" and "Psychobabble with Tyler Oakley and Korey Kuhl." Fullscreen is available globally on [fullscreen.com](http://fullscreen.com), iPhone, iPad, Apple TV, Roku, Android Phones and Tablets, Chromecast and via Amazon Channels.

Fullscreen Media is majority owned by Otter Media, a partnership between AT&T and The Chernin Group. For more information, visit [www.fullscreen.com](http://www.fullscreen.com), and check us out on Facebook/Twitter/Instagram/Snapchat @fullscreen.

For more information, please contact:

Mario Gonzalez  
Metro Public Relations  
310-601-3211  
[mario@metropublicrelations.com](mailto:mario@metropublicrelations.com)

Judy Lung  
Director, Communications & Marketing  
Shaftesbury  
416-363-1411 x186  
[jlung@shaftesbury.ca](mailto:jlung@shaftesbury.ca)

Sarah Van Lange  
Director, Communications  
Cineplex  
416-323-6728  
[Sarah.VanLange@Cineplex.com](mailto:Sarah.VanLange@Cineplex.com)